



The journey so far . . .

Footprint in the first five years

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Vision and Mission

The Foundation was established primarily to provide succour to the 'less privileged' in the society. This is achieved using a four-prong approach namely 1) bursary award to indigent students at all levels, up to university first degree certificate, 2) provide vocational training and start-up/scale-up funds to micro-scale business entrepreneurs, 3) support identified sporting talents to stardom, and 4) engage in public good activities and provide social services.

Objective of the report

The objectives of this report is to document the organisation's performance (expenditure and impact) in the first five years of its existence, and as a spin-off, to serve as a repository of information for future reference.

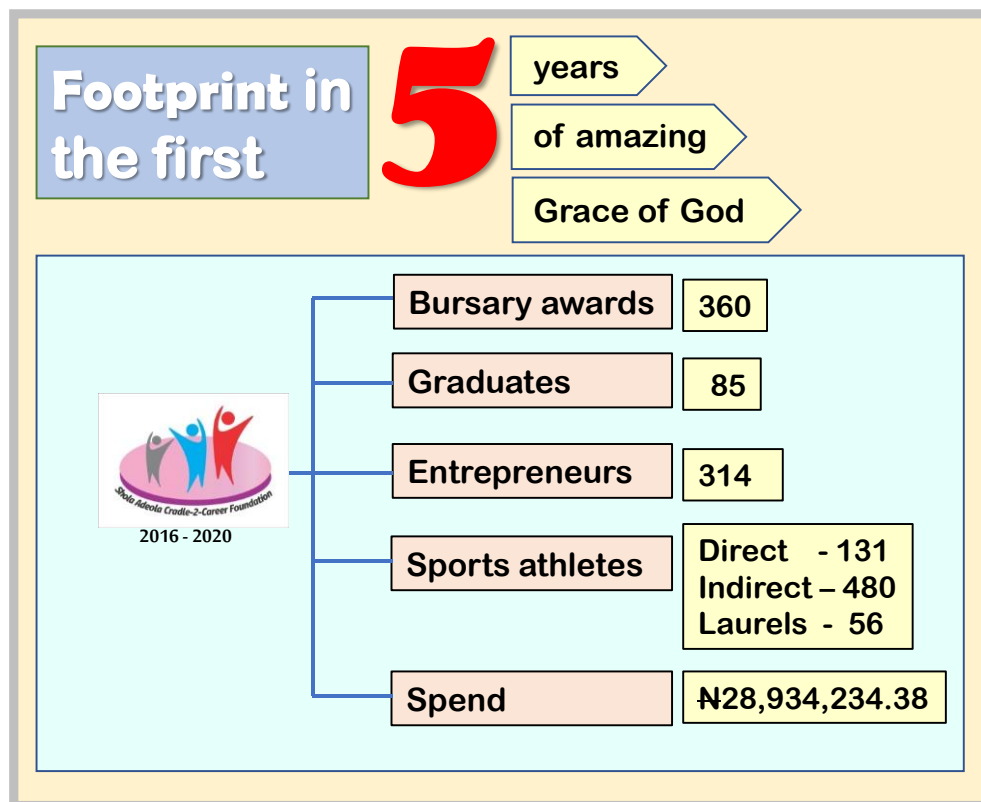
1 Introduction

To the Glory of God Almighty through our Lord Jesus Christ, the company has grown from its initial tentative steps in 2016 to full blown operation in 2020. The company is now firmly established; and its reputation as a friend of the masses has grown tremendously.

During the period under review, operations experienced three major stages; starting with a few pathfinder projects in 2016, to increased scope in 2017-2019 and finally streamlining scope of activities in 2020 to sharpen focus. The world-wide pandemic of 2020 also facilitated a self-appraisal of our impacts, and enabled us to focus more attention to measurable impacts whilst not forgetting the original theme of ‘putting smiles in people’s faces’, especially the less privileged in the society.

2 5-Year footprint

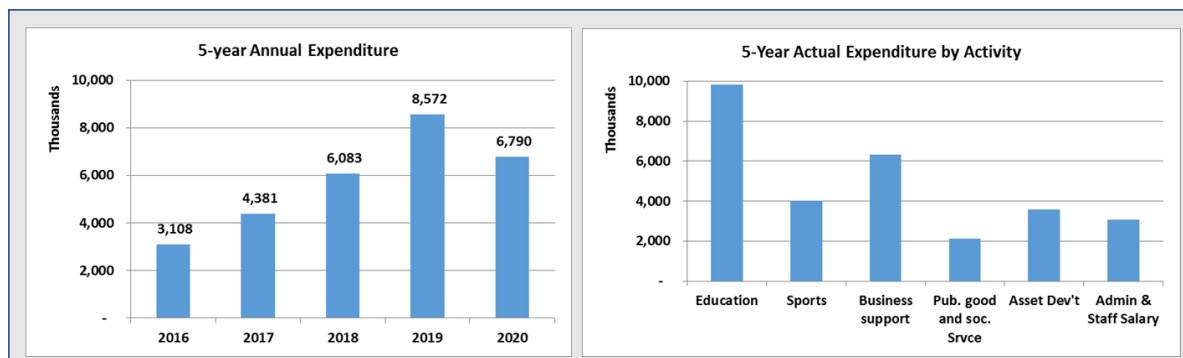
Summary of performance in the first five years of existence is hereby reported in terms of investments made in people and materials as well as impacts and impacted population in selected activities as shown in the picture below.



2.1 Investments

Total spend in the first five years of operation as shown above is almost twenty nine million naira (N29,000,000.00), whilst yearly expenditure is depicted in the “5-year annual expenditure” graph below. Starting with a little over three million naira in 2016, investments have been increasing year-on-year peaking at eight million five hundred thousand naira in 2019. The drop in expenditure in 2020 was a direct consequence of the nationwide lockdown to prevent the spread of Covid-19, which greatly impacted our outing for the year.

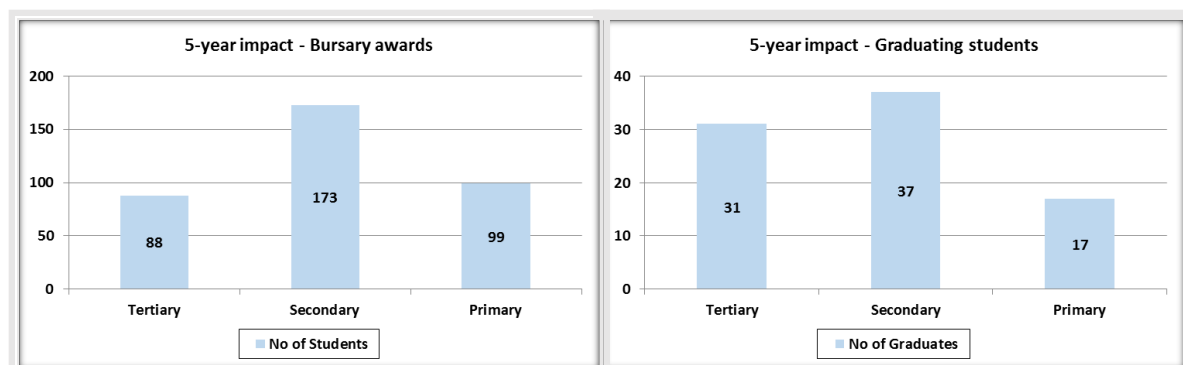
Distribution of investment by the main focus areas is as shown in the “5-Year Actual Expenditure by activity” graph below. Educational support through award of bursaries to indigent students has the lion share of almost 10m Naira. This is followed by business and sports support activities with 6m and 4m Naira respectively.



2.2 Impact in key activities

Education bursary awards

Under the educational support scheme, number of indigent students/pupils that benefitted from our bursary award programme totalled 360. The distribution according to educational levels is as shown in the ‘5-year impact - bursary awards’ graph below. Furthermore, we have produced 85 graduates from this population, as shown in the ‘5-year impact - graduating students’ graph below.



Entrepreneur/vocational support

During the period under review, our operation impacted about 314 micro-scale entrepreneurs directly. These come in the form of start-up/scale-up grants of various sums of money ranging from ten thousand to twenty thousand naira for market women, traders and mobile food vendors and one hundred thousand naira and above for skills acquisition and micro-scale entrepreneurs.

Sports

Our operations during the period under review impacted about 480 people (youths and adults) indirectly through their participation in local competitions (football competition for secondary schools and traditional Ayo game). Further, about 131 youths were impacted directly through training clinics (120 people) and sponsorship in external competitions for 11 budding athletes, who hauled in a total of 56 medals and trophies for the state.